

From: Mike Gibson <mikegibson45@aol.com>

Sent: 18 June 2021 09:12

To: Toni Manuel <Toni.Manuel@brighton-hove.gov.uk>

Cc: angeliquehenderson@me.com; cathy_biggs@hotmail.com; rosehetherton@gmail.com; helmut.lusser@globaltolocal.com; westhoveforum@gmail.com

Subject: Kingsway to Seafront Bid

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Dear Toni

The West Hove Seafront Action Group (WHSAG) fully supports the Council's ***Kingsway to the Sea*** project as it would provide the resources to further develop and deliver a phased ***West Hove Seafront Improvement Plan*** which has been gradually evolving through our joint work with the Council over the past three years.

In 2018 a West Hove Forum project focused attention on growing community concerns about the neglected and deteriorating West Hove Seafront - the West Hove Lawns and Esplanade between King Alfred's Sports Centre and Hove Lagoon. A report was produced which identified a wide range of problems with the infrastructure of the area – in particular the underused lawns and the lack of both public and private investment in the run-down buildings along the promenade.

But the report also highlighted the enormous potential for improving the area to deliver outdoor sports and leisure opportunities for the local West Hove community and for visitors from elsewhere in city. The conclusion was that there was a need for a West Hove Seafront Improvement Plan. This would provide both a stimulus and a framework for the regeneration of the area through an evolving variety of projects which would adapt the historic lawns and the esplanade to meet contemporary community needs and aspirations.

The report was endorsed at a public meeting which attracted over 100 participants including both representatives of seafront businesses and residents from the neighbourhoods immediately north of Kingsway. The West Hove Seafront Action Group was formally constituted to press for Council action – see attached membership list. Initial discussions established partnership working between with the Council officers and a process for developing a West Hove Seafront Improvement Plan. It was agreed that the first priority would be a landscape design project to provide a coherent framework for upgrading the Western Lawns. This approach was fully supported at was agreed at a second public in early 2020, with over 130 participants. However, with the onset of the pandemic it was not possible for the Council to the fund necessary consultancy work.

Earlier this year it was possible to resume this participatory planning process. The Council has been able to appoint consultants for the landscape design project. WHASG was involved in the development of the brief for the consultants and the

inception meeting which established s process of community engagement in the development of the landscape design. There is some justifiable optimism about the outcome of this project and the Council's commitment to a second stage in the development of the Improvement Plan which will focus on the challenge of upgrading the Esplanade.

However, the delivery of a transformative regeneration of the West Hove Seafront will require significant public sector investment which will stimulate further private investment. WHSAG is fully aware of the competing demands on limited Council resources for the implementation of an action programme. Thus we fully support this bid which will build enable the Council to build on three years collaborative work to support the post-Covid recovery of the West Hove seafront.

Best wishes

Mike Gibson on behalf of the West Hove Seafront Action Group.

WEST HOVE SEAFRONT ACTION GROUP KEY STAKEHOLDERS LIST

Voluntary and Community Sector

Name of group	Contact	Email/Phone
Braemore & Berriedale Residents Association	Oliver Urpi (Chair)	oliverurpi@gmail.com
Channings Residents Association	Patricia Allgood	patriciaallgood@gmail.com
Friends of Davis Park	Olivia Carlin (Chair)	olivia_carlin@hotmail.com
Friends of Hove Lagoon	Sue Johnson (Sec) Dan Stockland (Vice Chair) Joanne Mitchell Francis Leroux	Friendsofhovelagoon@gmail.com dan@bigbeachcafe.com jomitchell@ntlworld.com francisr.leroux@gmail.com
Friends of Wish Park	Ann Forster (Chair)	ann@westhovebeach.co.uk
Hove Beach Croquet Club	Graham Kerr (Chair) Cathy Ferguson (Treasurer)	hovebeachcroquetclub@gmail.com
Hove Beach Hut Association	Cathy Biggs (chair)	Cathy_biggs@hotmail.com
Hove Civic Society	Helmut Lusser (Chair) Paul Abbot (Deputy)	Helmut.lusser@globaltolocal.com Paul.abbott@padp.co.uk
Hove Deep Sea Anglers Association (private club)	Nick Scott (Chair) Andy Buttress (Secretary)	enquiries@hovedeepseaanglers.co.uk andy@hovedeepseaanglers.co.uk 01273 413000
Hove and Kingsway Bowling Club	Nick Daly (Chair) Paul La Planche (Club Steward) Toby Buckle	info@hoveandkingswaybc.co.uk toby@hazelbranch.co.uk 01273 734386
Hove Seafront Residents Association	Angelique Henderson (Chair) Jon Stanley (Vice Chair) Gaynor Williams (Sec.)	hoveseafrontra@gmail.com angeliquehenderson@me.com
Hove Station Neighbourhood Forum (Stoneham Quarter)	Mike Gibson (Committee)	mikegibson45@aol.com
King Alfred Tennis Club	Rose Hetherton	roseheterton@gmail.com admin@kingalfredtennishove.co.uk 07917 845373
Kingsway and West Hove Residents Association	Peter Reeves (Chair) Jane Galvin (Secretary)	kawhra@gmail.com
Parish of Aldrington (St Leonard's Church)	Stephanie Windsor (Church Warden)	Steph.windsor@ntlworld.com

Private Sector

Name of Organisation	Contact	Email/Phone
Big Beach Cafe	Dan Stockland (Co-owner)	dan@bigbeachcafe.com
Brighton and Newhaven Fish Sales (Fish!)	Jason Hucklesby	shop@bnfs.co.uk
The Cheese Hut	Tony and Verity Cowling (Joint owners)	enquiries@thecheesehut.co.uk
Freedom Leisure Ltd (runs King Alfred multiplay court & Lagoon paddling pool for B&HCC)	Neil Kinsella (Manager, King Alfred)	Neil.kinsella@freedom-leisure.co.uk
Hove Fish Shack	Claire Russell & Sean Lees	hovefishshack@icloud.com
Gather Inn Pub & B&B	Tania and Gem Kane	Kingsway.330@btconnect
Lagoon Pirates (Fun Play Leisure)	Jamie Heal	jamieheal@hotmail.co.uk
Lagoon Watersports	Harvey Dawkins (Owner) Nick Scott (Manager)	harvey@lagoonwatersports.co.uk nick@lagoonwatersports.co.uk
Lex's Café (formerly the Spitfire Café)	Alexis Lewis	alexislorrainelewis@msn.com
The Venue Beach Bar and Restaurant	Ali Koseri (Owner) <i>NB changes to the new owner in October 2019, Luke Davis</i>	manager@venuehove.com ali@ukstudy.com Luke@iwcapital.co.uk

Local Councillors (2019-2023) and MP's office

Councillors Westbourne Ward	Carmen Appich	Carmen.Appich@brighton-hove.gov.uk
	Chris Henry	Christopher.Henry@brighton-hove.gov.uk
Councillors Wish Ward	Robert Nemeth	Robert.nemeth@brighton-hove.gov.uk
	Garry Peltzer Dunn	Garry.peltzerdunn@brighton-hove.gov.uk
MP (Peter Kyle) office	Chris Henry	Christopher.henry@parliament.uk

Brighton & Hove City Council – Officers

Name	Role	Email/Phone
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Max Woodford	Assistant Director, City Development & Regeneration	Max.woodford@brighton-hove.gov.uk
Ian Shurrock	Head of Leisure & Recreation	Ian.shurrock@brighton-hove.gov.uk
Toni Manuel	Seafront Development Manager	Toni.manuel@brighton-hove.gov.uk
Robert Walker	Head of Operations – City Parks	Robert.Walker@brighton-hove.gov.uk
Sarah Carlisle	Operations manager, City Parks	Sarah.Carlisle@brighton-hove.gov.uk
Vicky Karidopoulou	Project Development Officer, Environment	Vicky.karidopoulou@brighton-hove.gov.uk