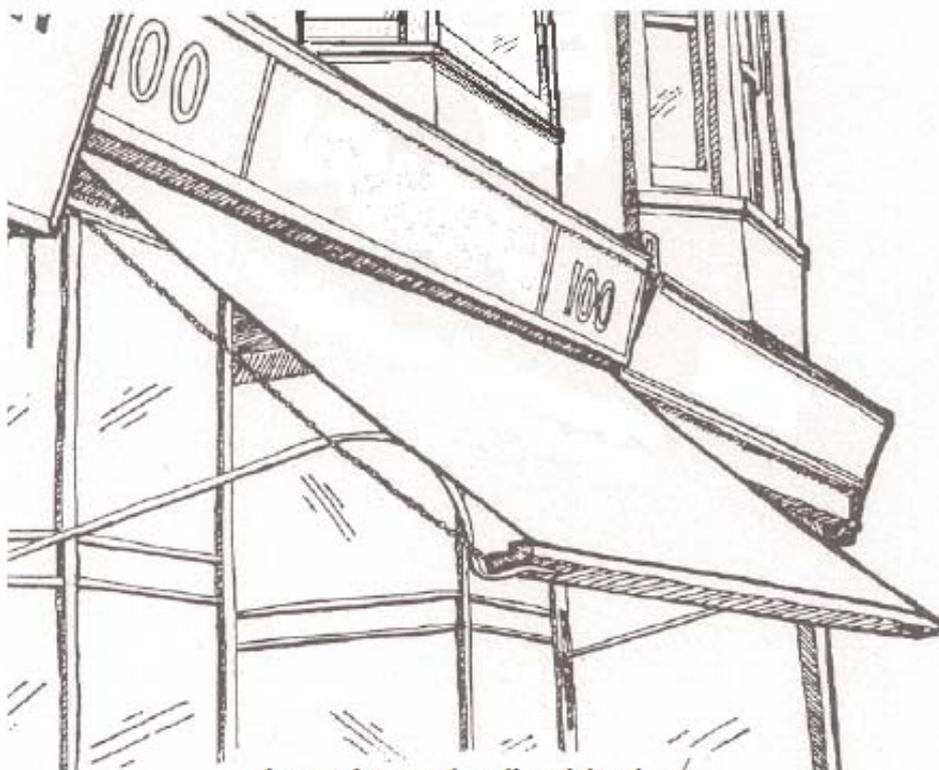


## QD11 Blinds

**Planning applications for the erection of blinds will only be permitted where they are sensitively designed and located with respect for the appearance of the building and / or street. Non-traditional, Dutch, or PVC blinds will not be permitted in conservation areas or on listed buildings.**

- 3.46 If erected with care and consideration, canopies and blinds can add interest and vitality to a shopping street. Blinds which can retract into a recessed box are usually less harmful provided they are an integral part of the shopfront which does not interrupt the unity of the repetitive elements of shop fascias, or obscure or damage architectural detail. Inappropriate blinds can have a significant impact on the character and appearance of a building and its surrounding environment. It is important, therefore, to ensure that blinds are appropriate to the area and building and are of a suitable design. In conservation areas the planning authority will serve discontinuance notices on inappropriate non-traditional Dutch or PVC blinds which have deemed consent by virtue of the Advertisements Regulations. For the purposes of Policy QD11, 'awnings' and 'canopies' are included within the term 'blinds'.
- 3.47 Blinds that incorporate an advertisement are to be treated as an advertisement, in accordance with legislation. Regard must be given to highway legislation, for example, blinds should normally be a minimum of 2.4m above footway surface level and should not contain side panels.
- 3.48 Policy QD9 has particular links with the following in this Plan: the policies relating to design; advertisements and signs; shopfronts; shopshutters; listed buildings; conservation areas; and buildings of local interest.



*A traditional roller blind ✓*